

## GO BUILD ALABAMA PRIVACY POLICY

### **Scope:**

This Privacy Policy describes how we handle your personal information in connection with your visits to the Go Build Alabama website (the “Site”) and your use of our services on the Site.

By using this Site and/or accepting the Privacy Policy and the Terms of Use in registration, you expressly consent to our collection, storage, use and disclosure of your personal information as described in this Privacy Policy.

### **Collection:**

You can browse the public areas of the Site without telling us who you are or revealing any personal information about yourself. Once you give us your personal information, you are not anonymous to us. If you choose to provide us with personal information, you consent to the transfer and storage of that information on our servers and/or the servers of our third-party host.

We may collect and store the following personal information:

- email address, physical contact information, and other personal information you provide to us at registration or as part of your user account;
- transactional information based on your activities on the Site such as content you generate or that relates to your user account);
- correspondence through the Site, and correspondence sent to us;
- computer sign-on data, statistics on page views, traffic to and from the Site, and ad data;
- other information, including IP address and standard web log information; and
- supplemental information from third parties. (For example, if information you provide cannot be verified, we may ask you to send us additional information confirming your information or to answer additional questions online to help verify information.)

### **Information Providers:**

This Site is designed to provide you with information and allow you to receive information from third-party providers, including, without limitation, apprenticeship programs, colleges, skilled workers, potential employers and other interested parties. By providing your e-mail address or physical address, you expressly authorize us to use these addresses to send you pertinent information and to share this information with our participating partners so they can send you pertinent information. We may combine your information with information we collect from other companies (such as demographic data) to improve and personalize our services. If you don’t wish to receive marketing communications from the Site, simply contact our marketing department via email at [gobuild@att.net](mailto:gobuild@att.net) and opt-out or use the opt-out email address provided by our third-party providers. Please note that even if you opt-out, the Site may still, at its option, contact you via email regarding Site information, including, without limitation, scheduled

maintenance, changes in terms, enforcement of the Terms of Use and as otherwise described in this Privacy Policy.

**Use of Your Information:**

The Site's primary purpose in collecting personal information is to provide you with a smooth, efficient, and customized Site experience and provide information about opportunities for training and employment in the construction industry. You agree that we may use your personal information to:

- provide the information, services, and customer support you request;
- resolve disputes and troubleshoot problems;
- prevent potentially prohibited or illegal activities, and enforce our Terms of Use;
- customize, measure, and improve our services and the Site's content and layout;
- tell you about targeted marketing and service updates based on your preferences; and compare information for accuracy, and verify it with third parties.

**Disclosure of Your Information:**

We may disclose personal information to fulfill your requests for information, respond to legal requirements, enforce our policies, respond to claims that content violates the rights of others, or protect anyone's rights, property, or safety.

We may also share your personal information with:

- service providers under contract who help with our operations;
- other third parties to whom you explicitly ask us to send your information (such as third parties who may be listed on our Site or who provide training and employment information);
- law enforcement or other governmental officials, in response to a verified request relating to a criminal investigation or alleged illegal activity (In such events we may disclose name, city, state, telephone number, email address, user history, fraud complaints, content history, and other information requested by law enforcement);
- other business entities, should we plan to merge with or be acquired by that business entity or should ACRI be succeeded by another entity. (Should such a combination occur, we will exercise reasonable efforts to require that the new combined entity follow this Privacy Policy with respect to your personal information. If your personal information will be used contrary to this policy, you will receive prior notice, which may be by a posting on the Site.)

**Third Parties:**

This Privacy Policy addresses only the use and disclosure of information the Site collects from you. If you disclose your information to others, whether they are users, businesses organizations, or schools on our site or other sites throughout the Internet, different rules may apply to their use or disclosure of the information you disclose to them. Since the Site does not control the privacy policies of third parties, you acknowledge that if you provide information to those third parties, that information will be subject to the privacy

policies of those third parties, which may differ from this Privacy Policy. We encourage you to ask questions before you disclose your personal information to others.

**Children:**

We are very sensitive to children’s privacy issues. This Site encourages parents and guardians to supervise their children’s online activities and consider using parental control tools available from online services and software manufacturers. These tools can prevent children from disclosing their name, address, and other personal information online without parental consent. It is the Site’s policy that visitors under 13 years of age should not submit any information on the Site. Further, your content may be deleted and your access to the Site may be terminated without warning if we believe that you are under 13 years of age, if we believe that you are under 18 years of age and you represent your age as 18 or older, or if we believe you are over 18, and you represent yourself as under 18.

**Cookies:**

We use “cookies” (small files placed on your hard drive) on certain pages of the Site to help analyze our web page flow, customize our services, measure promotional effectiveness, and promote trust and safety.

A few important things you should know about cookies are that:

- We offer certain features that are only available through the use of cookies.
- We use cookies to help identify you and maintain your signed-in status.
- Most cookies are “session cookies,” meaning that they are automatically deleted from your hard drive at the end of a session.
- You are always free to decline our cookies if your browser permits, although doing so may interfere with your use of the Site.
- You may encounter cookies from third parties on certain pages of the Site that we do not control. (For example, if you view a web page created by another user, there may be a “cookie” placed by that web page.)

**No spam or spoofing:**

We and our users do not tolerate spam. To report Site-related spam or spoof emails to the Site, please forward the email to [gobuild@att.net](mailto:gobuild@att.net). You may not use our communication tools to send spam or otherwise send content that would violate our Terms of Use. We do not permanently store email messages sent through these tools.

**Security:**

We treat data as an asset that must be protected and use many tools (encryption, physical security, etc.) to protect your personal information against unauthorized access and disclosure. However, as you probably know, third parties may unlawfully intercept or access transmissions or private communications. Therefore, although we work very hard to protect your privacy, we do not promise, and you should not expect, that your personal information or private communications will always remain private.

**General:**

We may amend this Privacy Policy at any time by posting the amended terms on the Site. All amended terms automatically take effect after they are initially posted on the Site unless a change in any applicable law requires immediate amendment.